

Graphic Design and Social Media Intern for U.S. Consulate Shanghai



Project Title	Graphic Design and Social Media Intern for U.S. Consulate Shanghai
Project Summary	Seeking creative individuals to design unique info-graphics and digital artwork in support of consular social media projects.
Country	China

Project Description

The U.S. Consulate General in Shanghai is seeking an innovative visual thinker and graphic designer to work with our experts in the creation and production of a variety of communications materials. The main project would involve graphic design of a comic strip series to be used on the Consular Section’s Chinese social media account. This social media campaign is a creative way for the Consulate to address common misconceptions about U.S. visa policies and visa application processes. This virtual internship is a unique hands-on opportunity to learn about consular work while advancing U.S. public diplomacy and mission goals overseas.

Required Skills or Interests

Skill(s)

Cultural diplomacy

Design thinking

Graphic design

Infographic design

Marketing

Social media management

Additional Information

You will be part of an experienced social media team and will be mentored by a Foreign Service Officer who will guide you to optimal results.

Language Requirements

Language	Speaking Proficiency	Reading Proficiency	Importance
Chinese-Mandarin	Minimum professional proficiency	Minimum professional proficiency	Nice to Have